



*Foundation*

## Partnership Opportunity

*In support of*



*The Ryan McLaughlin  
Memorial Golf Tournament*

The Young Hearts Foundation is a 501(c)3 charitable organization.

## The Young Hearts Foundation

### **Mission:**

The Young Hearts Foundation is dedicated to improving the lives of young people affected by long-term illnesses. Through raising funds for medical research, support for patient families and raising awareness, The Young Hearts Foundation strives to encourage a community of volunteers to better the lives of young people across the country. The Young Hearts Foundation is a 501(c)3 charitable organization.

### **History:**

In December of 1999, thirteen year old Ryan McLaughlin lost his courageous battle with leukemia, leaving behind heartbroken friends and family. Determined to continue fighting for him, Ryan's sisters dedicated themselves to supporting others who were dealing with blood related cancers. In their brother's honor, they established the "Young Hearts" team to participate in and raise funds for The Leukemia & Lymphoma Society's 2000 Light the Night Walk. This small team of elementary, middle and high school students from Fairfax County, VA raised over \$10,000 that first year.

Over the next 11 years, the Young Hearts instilled a commitment to volunteerism and a dedication to improving the lives of others in hundreds of young people. They were inspired and empowered to raise over a half million dollars toward the mission of The Leukemia & Lymphoma Society: to find a cure for leukemia, lymphoma, Hodgkin's disease and myeloma and to improve the quality of life of patients and their families. In recognition of their outstanding contributions, the Young Hearts were awarded The Leukemia & Lymphoma Society's Chairman's Citation Award in 2008, and the Relentless for a Cure Award in 2010.

### **Facts:**

- Every four minutes someone is diagnosed with a blood cancer
- Every ten minutes someone loses their battle
- Leukemia is the leading cause of cancer death of children and young adults under the age of 20
- In the National Capital Area alone, in the year 2010, an estimated 53,240 people lost their battle against blood cancer



### *The Ryan McLaughlin Memorial Golf Tournament*

#### **Event Overview:**

In its 12th year, The Ryan McLaughlin Memorial Golf Tournament supports the mission of The Young Hearts Foundation and The Leukemia & Lymphoma Society.

**Date:** September 25, 2011

**Location:** Westfields Golf Club  
Clifton, Va

#### **Event Schedule:**

1:00 PM Shotgun Start  
5:00 PM Reception  
6:00 PM Dinner, Auction &  
Awards

#### **Target Audience:**

Northern Virginia Professionals  
80% men/20% women  
College Educated  
180 Attendance  
Sponsor Levels: \$250 - \$5,000



*The Ryan McLaughlin  
Memorial Golf Tournament*

## Sponsorship Opportunities

### **Presenting Sponsor      \$5,000**

- Three foursomes (includes dinner)
- Eight additional dinner guests
- Opportunity to address golfers prior to tee-off
- Opportunity to speak to golfers and guests during awards ceremony
- Opportunity to include branded material/product in golfer gift bags
- Name to appear on all event materials and collaterals, including registration signage, all hole sponsorship signs, golf cart signs, pin flags and event banner
- Two hole sponsorship signs
- Full premium page ad in tournament program—back cover
- Logo on The Young Hearts website with link to sponsor website
- Recognition in Mantua community newsletter reaching approx. 2,500 families

### **Golf Cart Sponsor      \$3,000**

- Two foursomes (includes dinner)
- Four additional dinner guests
- Opportunity for ad to be displayed in each golf cart
- One hole sponsorship sign
- One full-page ad in tournament program
- Logo on The Young Hearts website with link to sponsor website
- Recognition in Mantua community newsletter reaching approx. 2,500 families

### **Top Pin Sponsor      \$2,500**

- One foursome (includes dinner)
- Four additional dinner guests
- Logo on all 18 pin flags
- One hole sponsorship sign
- 1/2 page ad in tournament program
- Logo on Young Hearts website with link to sponsor website
- Recognition in Mantua community newsletter reaching approx. 2,500 families

### **Dinner Sponsor      \$1,500**

- One foursome (includes dinner)
- Opportunity to address golfers and guests during awards ceremony
- Logo and/or name on sign at each dinner table
- 1/2 page ad in tournament program
- Logo on Young Hearts website with link to sponsor website
- Recognition in Mantua community newsletter reaching approx. 2,500 families
- Recognition in tournament program



*The Ryan McLaughlin  
Memorial Golf Tournament*

## Sponsorship Opportunities, continued

### **19<sup>th</sup> Hole Sponsor            \$1,000**

- Signage at reception and at 9<sup>th</sup> hole Gazebo beverage stop
- Four dinner guests
- 1/2 page ad in tournament program
- Logo on Young Hearts website with link to sponsor website
- Recognition in Mantua community newsletter reaching approx. 2,500 families

### **Auction Sponsor            \$750**

- Logo on all silent auction bid sheets
- Logo on silent auction signage
- One hole sponsor sign
- Recognition during live auction
- Recognition in tournament program

### **Driving Range Sponsor    \$500**

- Signage on driving range
- Recognition in tournament program

### **Awards Sponsor            \$500**

- Recognition during awards ceremony
- Opportunity to assist in the presentation of awards
- One hole sponsor sign
- Recognition in tournament program

### **Beverage Sponsor            \$500**

- Name/logo on beverage carts and station
- One hole sponsor sign
- Recognition in tournament program

### **Contest Hole Sponsor    \$350**

- One hole sponsor sign on contest hole
- Recognition in tournament program

### **Hole Sponsor                \$250**

- One hole sponsor sign
- Recognition in tournament program



*The Ryan McLaughlin  
Memorial Golf Tournament*

## Sponsor Commitment Form

### Sponsorship Levels

<i>Presenting Sponsor</i> \$5,000
<i>Golf Cart Sponsor</i> \$3,000
<i>Top Pin Sponsor</i> \$2,000
<i>Dinner Sponsor</i> \$1,500
<i>19<sup>th</sup> Hole Sponsor</i> \$1,000
<i>Auction Sponsor</i> \$750
<i>Driving Range Sponsor</i> \$500
<i>Awards Sponsor</i> \$500
<i>Beverage Sponsor</i> \$500
<i>Contest Hole Sponsor</i> \$350
<i>Hole Sponsor</i> \$250

Sponsorship Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Please mail this form, in the enclosed envelope,  
with your check made payable to  
"The Young Hearts"**

**The Young Hearts Foundation  
8971 Colesbury Place  
Fairfax, Virginia 22031**

**ph: (703) 280-0403  
fax: (703) 280-4344**

**[YoungHeartsLTN@gmail.com](mailto:YoungHeartsLTN@gmail.com)  
[www.YoungHeartsFoundation.org](http://www.YoungHeartsFoundation.org)**

**The Young Hearts thank you for your generous support!**